

# BR30 8W DIM. TITANIUM LED SERIES 4.0



PRO



CLOUD  
DESIGN

8W REPLACES



65W  
Inc.

80% Energy Savings

**\$195** Savings  
per lamp\*

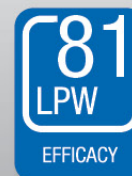
- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 81 LPW in Warm White
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Extra Warm White, Warm White & Natural White CCT



25,000 H



DIMMABLE



EFFICACY



WARRANTY



CRI (Ra)



ENCLOSED\*\*



LM 79

LM 80

TM 21



## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



### Exceptional Efficacy



At 81 LPW, this lamp's efficacy is more than 20% higher than the Tier 1 LED BR30 65W replacement industry average and exceeds ENERGY STAR requirements by upwards of 100%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

# BR30 8W DIM. TITANIUM LED SERIES 4.0

## APPLICATIONS

### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#: DS033-BR30-8W

## SPECIFICATIONS\*\*\*

| Product Model               | 40770<br>8BR30G4DIM/824 | 40771<br>8BR30G4DIM/827 | 40772<br>8BR30G4DIM/830 | 40773<br>8BR30G4DIM/840 |
|-----------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Type                        | BR30                    | BR30                    | BR30                    | BR30                    |
| Base                        | E26                     | E26                     | E26                     | E26                     |
| Power (W)                   | 8                       | 8                       | 8                       | 8                       |
| Voltage - Frequency         | 120V 60Hz               | 120V 60Hz               | 120V 60Hz               | 120V 60Hz               |
| Color Temp. (ANSI)          | Extra Warm White 2400K  | Warm White 2700K        | Warm White 3000K        | Natural White 4000K     |
| CRI (Ra)                    | 82                      | 82                      | 82                      | 82                      |
| Typical lumens (lm)         | 585                     | 650                     | 685                     | 710                     |
| Efficacy (LPW)              | 73                      | 81                      | 86                      | 89                      |
| Beam Angle                  | 110°                    | 110°                    | 110°                    | 110°                    |
| Dimmable                    | Yes****                 | Yes****                 | Yes****                 | Yes****                 |
| Power Factor                | 0.9                     | 0.9                     | 0.9                     | 0.9                     |
| Rated Lifetime - L70 (hrs.) | 25,000                  | 25,000                  | 25,000                  | 25,000                  |
| Dia. x MOL                  | 3.74"x5.20" (95x132mm)  | 3.74"x5.20" (95x132mm)  | 3.74"x5.20" (95x132mm)  | 3.74"x5.20" (95x132mm)  |
| Weight (lb. / g)            | 0.21lb. / 96g           | 0.21lb. / 96g           | 0.21lb. / 96g           | 0.21lb. / 96g           |

\* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$30 LED with 25,000-hr lifetime  
 \*\* Suitable for use in totally enclosed fixtures

\*\*\* Specification data is preliminary and may be subject to change  
 \*\*\*\* List of tested dimmer switches available on website  
 \*\*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water